
NorthMark

ENGLISH ASSESSMENT PLATFORM



METHODOLOGY

Assessment design and scoring model

CEFR-aligned English placement testing for institutions

VERSION

1.1

Commercial documentation

DATE

June 2026

DOCUMENT

NM-METH-EN-001

At a glance

NorthMark English	NorthMark English provides ready-to-run English placement tests with question bank, Listening audio, automated scoring and institutional reports.
Target institutions	schools, colleges, universities and training organisations
Framework	CEFR-aligned internal placement reading
Contact	contact@northmarkenglish.com

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Purpose and scope

NorthMark English provides ready-to-run English placement tests with question bank, Listening audio, automated scoring and institutional reports.

Institutions often need to assess the English level of candidates or whole groups, but manual test creation, session management, scoring and spreadsheet consolidation create unnecessary operational work.

Assessment design

The assessment covers Reading, Listening and Use of English. Speaking and writing can be introduced separately in a later cycle.

A typical deployment starts with candidate import, individual access codes, a timed computer-based session, result review and report export.

Skill model

Reading measures written comprehension. Listening measures understanding of spoken exchanges and announcements. Use of English measures grammar, vocabulary and sentence-level control.

The assessment covers Reading, Listening and Use of English. Speaking and writing can be introduced separately in a later cycle.

Scoring model

The recommended initial weighting is Reading 40%, Listening 40% and Use of English 20%. Any local adjustment should be documented before the session.

Results are presented with a CEFR reading, skill breakdowns, individual reports and group exports.

Reports and verification

Reports include candidate identity, session metadata, global level estimate, skill breakdown and controlled wording about the scope of the result.

The platform gives teams a controlled candidate experience, structured level reading, individual reports, group dashboards and CSV exports.

Operational controls

Each candidate receives an individual access code. Session events, submission time and integrity signals remain attached to the candidate record.

Checklist

- Confirm the target group and session date.
- Import candidates and prepare access codes.

- Prepare approved computers and headphones.
- Run the timed session under supervision.
- Review reports, group results and any integrity signals.

Document Control

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