
NorthMark

ENGLISH ASSESSMENT PLATFORM



PRESENTATION

NorthMark English for institutions

English placement testing and institutional reporting

VERSION

1.1

Commercial documentation

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DOCUMENT

NM-SVC-EN-001

At a glance

Service purpose	Ready-to-run English placement test with candidate interface, Listening audio, automated scoring, supervision and institution-ready reports.
Target users	Schools, colleges, universities, training organisations and teams that need to place candidates or learner groups.
Skills assessed	Reading, Listening and Use of English. Speaking or writing modules can be added in a later cycle.
Format	Timed computer-based session, individual access codes, controlled navigation, session event monitoring and result exports.
Deliverables	Candidate scores, CEFR level estimate, skill breakdown, individual reports, group tables and exports.
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Why NorthMark English

NorthMark English addresses a practical operational need: enabling an institution to run a coherent, traceable and usable English placement test without building its own question bank, exam interface, scoring process and reporting workflow.

In many institutions, English placement still relies on internal questionnaires, spreadsheets, manual correction or quiz tools that are not designed for supervised assessment sessions. This creates administrative workload, uneven test conditions and results that are difficult to compare across groups.

NorthMark English provides a more robust framework. The institution imports candidates, generates individual access codes, runs a computer-based session and receives structured results by candidate and by group. The service is designed for institutional use: clear for academic teams, simple for candidates and traceable for session managers.

Service positioning

NorthMark English is designed as an internal placement and operational management tool. It helps orient candidates, create level groups, identify needs and document the outcome of an assessment session.

What the service includes

The service brings together the elements needed to run a complete session:

- a question bank structured by skill and level;
- audio material for Listening tasks;
- a candidate interface designed for exam conditions, with progress, timer and clear navigation;
- individual access codes;
- automated scoring for closed questions;
- monitoring of important events during the session;
- individual reports and group exports.

The goal is not only to ask questions. The service covers the whole chain: session preparation, test delivery, supervision, scoring, reporting and analysis. This gives institutions a consistent view of results, including when several groups are assessed over a short period.

Operational session flow

A NorthMark English session follows a simple process designed to reduce manual work:

1. **Group preparation.** The institution prepares the candidate list and the information needed for identification.
2. **Session creation.** The administrator selects the session settings, candidate interface language and assessment scope.
3. **Access generation.** Each candidate receives a personal code. The code limits identity errors and

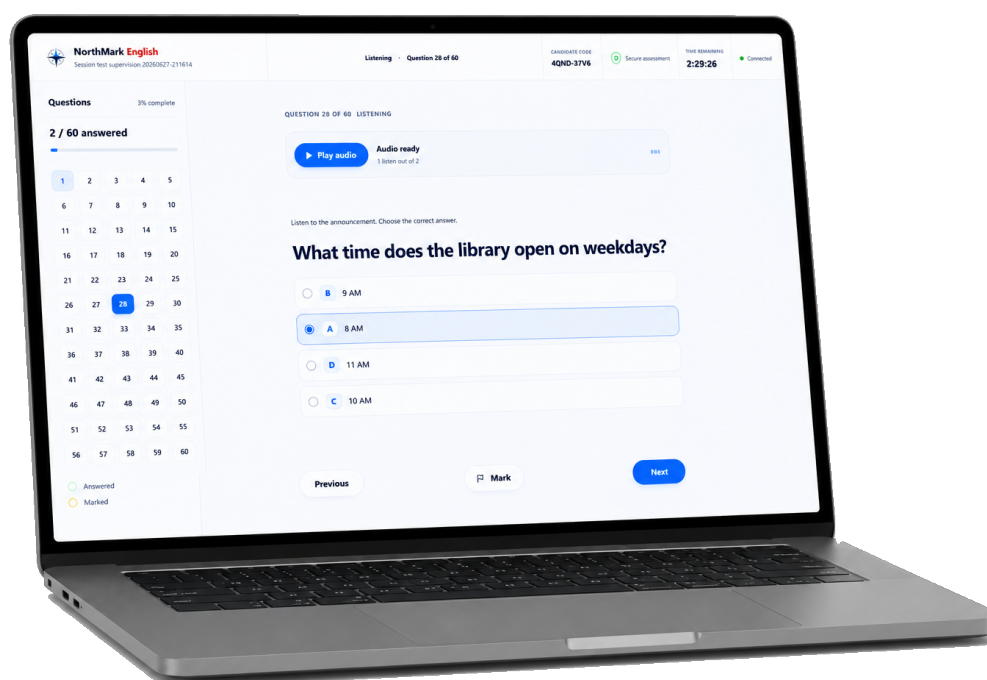
attaches the attempt to the correct record.

4. **Supervised test delivery.** Candidates take the test on a computer, with a clear interface and visible timer.
5. **Live monitoring.** The supervisor follows candidates and important events: focus loss, fullscreen exit, technical incident or submission.
6. **Result analysis.** Scores are consolidated automatically and can be reviewed by candidate or by group.
7. **Export and archiving.** Results can be exported for integration into the institution's internal tools.

This flow standardises test delivery without imposing a heavy operating model. The institution keeps control of the session while avoiding manual reconstruction of materials, scoring and summary tables.

Candidate experience

The candidate interface is designed to remain clear, institutional and focused on the assessment. The candidate immediately sees the information needed to progress: question, answers, progress, remaining time and navigation controls.



Before starting, the candidate confirms their identity and reads the instructions. An audio test step helps verify volume and equipment before Listening tasks. During the session, navigation remains accessible and the main actions stay visible: previous question, next question, flag for review and submit.

For Listening, audio playback is integrated into the interface. The player is controlled and visible, helping avoid unpredictable behaviour, accidental restarts or misunderstandings caused by technical controls.

Assessment model

The test covers three main dimensions:

Reading The candidate reads short or medium-length texts and answers comprehension questions. This part measures the ability to identify information, interpret a passage and understand the overall meaning.

Listening The candidate listens to dialogues, announcements or short situations. The audio material targets academic, administrative or simple professional contexts.

Use of English The candidate answers grammar, vocabulary and sentence-structure questions. This complements receptive skills with an indicator of language accuracy.

Results are organised around a CEFR-aligned reading. The report is not limited to a global score: it breaks down skills to help the institution understand the candidate profile. This granularity supports placement decisions, group creation and identification of learning needs.

Supervision and anti-fraud system

NorthMark English includes supervision mechanisms to support the supervisor during the session. The system highlights observable events that may affect assessment reliability and provides an event trail that can be reviewed during or after the session.

Tracked events can include:

- loss of focus from the assessment window;
- tab or window change;
- exit from fullscreen mode when fullscreen is requested;
- return to the session after an interruption;
- reported session anomaly or technical incident;
- start time, progress and submission time.

These signals are presented to the supervisor to draw attention to candidates who may need review. They can also be retained in the session history to support post-exam checks.

Role of supervision

Anti-fraud signals complement room organisation and the supervisor's role. They strengthen deterrence, improve traceability and make it easier to review a candidate's activity when clarification is needed.

This approach gives the supervisor an operational view of the session and supports faster intervention when behaviour needs to be clarified.

Reports and result use

After the session, results are consolidated automatically. The institution can review individual scores, level estimates, skill breakdowns and group exports.

Reports are useful for several purposes:

- placing candidates into level groups;
- identifying weaker skills across a group;
- documenting the outcome of a supervised session;
- sharing an individual result through a verification link when enabled;
- exporting data for internal tools.

The reporting logic is designed for administrative and academic teams: information should be understandable, comparable and usable without heavy spreadsheet work.

Running an assessment session

Each assessment session follows a clear sequence so the institution can prepare the room, guide candidates and review results consistently.

1. confirm the target group and session date;
2. prepare or import the candidate list;
3. check computers, browsers and headsets;
4. generate individual codes;
5. run the session under supervision;
6. review results, exports and anti-fraud signals;
7. document the operating procedure.

This sequence gives the institution a clear, repeatable operating framework for each session.

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